

# ANNOUNCEMENT

## After 39 Years of Serving our Community, Sterling Optical – Danville is Closing

To our valued customers,

It is with mixed emotions that we announce the upcoming closure of our Sterling Optical location in Danville. After nearly 40 remarkable years of serving this beloved area of Southern Virginia, we will be closing our doors at 3321 Riverside Drive for the final time on Thursday, September 28, 2023.

Since 1984, the team of eyecare experts at Sterling Optical in Danville has been dedicated to providing the highest quality eyewear and exceptional customer service to each and every individual who has walked through our doors. We understand that this news may come as a surprise to many of you. Please rest assured, however, that we are committed to ensuring a smooth transition for our customers. Feel free to call me at 434.791.4381 if you have questions concerning your patient records or need a recommendation on alternative vision care providers in the area.

During our remaining weeks of operation, we invite you to take advantage of our special closing offer, so that you may have the opportunity to work with our dedicated staff to find that perfect pair of glasses and sunglasses at exceptional prices.

### FRAMES UP TO 80% OFF\*

Lastly, in recognition of the community that has embraced us, we will be making a contribution to local charitable organizations as a token of our gratitude. We believe in giving back and supporting the causes that matter most to our community. This is our way of saying “thank you.”

Again, we want to express our heartfelt appreciation to each and every one of you for your loyalty, trust, and support throughout our journey. It is because of you that we have been able to thrive and make a positive impact on countless numbers of lives. We are truly honored to have been a trusted source for eyewear and eye care services.

Thank you for being a part of the Sterling Optical family.

**Betsey Thurman,**  
Owner & Operator  
434.791.4381 | [SterlingOptical.com](http://SterlingOptical.com)

**Sterling**  
OPTICAL®  
DANVILLE

\*All sales are final. Good on purchase of frames with prescription lenses. Cash only transactions. Offer cannot be combined with insurance or other offers. Valid at Danville location only. Other restrictions may apply. See associate for details.